

Portland Radio Stations



ALPHA BROADCASTING | Amy Leimbach, DOS – ph: 503-517-608; Amy.Leimbach@alphabroadcasting.com



www.freedom970.am | Freedom 970AM (KCMD) has evolved into a Conservative news/talk station that provides conservative political views and opinions in addition to SRN News providing national news coverage. The station keeps listeners informed of any late breaking events, while providing thought provoking conservative talk through its unique collection of personalities, who are some of Talk Radio's most recognized syndicated names. Mornings get underway with America's Morning News, followed by Laura Ingraham, Jerry Doyle and coming soon, Sean Hannity and Mark Levin. Freedom 970AM...Let Freedom Ring.



www.kink.fm | KINK.fm is Portland's true music station. For over 40 years, KINK has played a wide variety of album rock from artists new and old, spun by the most venerated deejays in the city. KINK's format also features many long running special programs, including Lights Out, a late night program of mellow instrumental music that began in 1973. The KINK Live Performance Lounge brings together touring artists and KINK listeners with intimate performances and interviews. KINK's website, www.kink.fm, is an integral part of its identity and is regularly updated and expanded, with an emphasis on interactivity with the station's listeners, known as the "KINK Community". KINK.fm also offers streaming audio of the station's broadcast, as well as side channels that focus on specific music elements of Kink's format, such as Lights Out 24/7, the Blues Room, Acoustic Kink, Holiday Music and the New Music Channel.



www.kufo.com | 101 KUFO has been rocking Portland for twenty years and continues to present the most energetic line-up of music and personalities available on the radio dial today. Listeners have come to expect no less than their favorites from the biggest rock artists on the music scene such as Metallica, Pearl Jam, Foo Fighters, Chili Peppers, Megadeth, AC/DC, Green Day, KORN and many more. But in between the music, KUFO personalities have the ability to tap into what's on the mind of their listeners...whether it's sports, music, chicks, cars or having a cold beer. Starting with the Kidd Chris Show in mornings, Ditch during the midday, Ricker in afternoons and Marconi at night, this unique line-up of personalities relates to their audience, loves what they do and deliver on the promise: to rock Portland like no other. 101 KUFO is Portland's Rock.



www.kupl.com | 98.7 KUPL is Portland's authority on all things country dishing up healthy servings of today's biggest country stars like Taylor Swift, Rascal Flatts, Keith Urban, Kenny Chesney and George Strait just to name a few. But KUPL is about more than just the music it plays, the station cares about the community and is involved with numerous charitable organizations, forming meaningful partnerships and raising funds as well as awareness for many worthwhile causes along the way. Big hearted personalities such as the Simon & Sam Morning Show with Jolynn Winter, Rick "Bubba" Taylor in middays, Keola holding it down in afternoon drive and CMT Live with Cody Alan at night, along with large scale events, exciting promotions and the best country music has to offer are just a few of the qualities that keep KUPL listeners coming back for more.



www.kxl.com | NewsRadio 750 KXL is the market's only true news/talk radio station, anchored by Lars Larson, probably the best recognized personality in Oregon media. With the Morning News Block each day from 5-9am, Portland listeners not only find out what happened while they were sleeping, but they get all the latest in news, weather, sports, traffic and any breaking developments from Steve Leader, Rebecca Marshall and their team of reporters out in the field. The Afternoon News Block, 4-7pm, helps listeners get home with the guidance of Barbara Voight and Colby Reade, along with a full news team who provide up-to-the-minute information on local and national stories, sports, weather as well as frequent detailed traffic reports. On-air personalities including Glenn Beck, Lars Larson and Michael Savage discuss wide ranging topics and bring the issues into focus that affects our daily lives.



www.955thegame.com | 95.5 The Game (KXTG) is Portland's FM Sports Talk station, the flagship station for the most successful sports organizations in the Northwest. Our play-by-play relationships with the Portland Trail Blazers, Oregon Ducks, Portland Timbers and Seattle Seahawks give our listeners the best possible insight and most up-to-date information on their favorite teams. In addition to our play-by-play broadcasts, 95.5 The Game has over 22 hours of additional Blazers, Ducks and Seahawks programming, daily Insider Reports and pre/post game shows, giving fans unprecedented access to the most live and local team coverage in the Pacific Northwest.

CLEAR CHANNEL | Pete Landry, DOS – ph: 503-323-6400, Petelandry@ClearChannel.com



www.1190kex.com | For over 80 years 1190 KEX has been the station that Portlanders depend on for news, traffic and weather. It boasts some of the most recognizable radio personalities on-the-air. On 1190 KEX you'll be featured or positioned with our award winning newscasts, followed by Rush Limbaugh, Paul Linnman, Dr. Laura, Bloomberg Financial Networks, and Mark & Dave in the afternoon. KEX listeners are ACTIVE listeners; your message will become a part of the fabric of the station and most importantly, be HEARD!



www.k103.com | Portland's only Adult Contemporary station that consistently delivers more Women 25-54 listeners than any other station in the market. A great mix of music combined with local, well-known personalities makes K103 one of the most listened to stations in Portland.



www.z100portland.com | Adults 18-34, with a Female skew. Z100 listeners are financially optimistic and acquiring retail goods everyday. They live for new cars and trucks, electronic products, home furnishings, restaurant meals, entertainment and travel. A non-stop life style that never sleeps and always wants the newest and the latest in everything, young and motivated they are never in one place for long; jobs, housing, apparel and their friends. Talk to them now, and keep them for life!



www.portlandoldies.com | Oldies 106.7 is Portland's Only Oldies Station featuring music that is fun and upbeat and targeted at the core audience of Adults 35-54. Every song is a hit that listeners can sing along with. Oldies 106.7 also features local, long-time personalities Scott Tom and Jim E. Chonga.



www.620kpoj.com | The passion and loyalty of KPOJ's listeners results in audience response that is well above market average! This response is attested to by numerous testimonials from listeners and clients alike. That passion makes the difference between average and exceptional campaign results for our clients. KPOJ is the ONLY station in Portland that consistently holds the ears and minds of our listeners...this is demonstrated by the sheer amount of time our listeners spend with us!



www.1059thebrew.com | There's a new station in town... 105.9 THE BREW...Portland's Party Rock station featuring the biggest rock hits from the 80's and early 90's. Van Halen, Motley Crue, Journey, and Bon Jovi to name a few. The Brew targets Adults 28-48, but appeals across many generations. 105.9 The BREW...Fun music, that ROCKS!



www.jamminfm.com | JAMMiN 107.5 is Portland's destination for what is happening NOW! We are all about big personalities with the top rated Playhouse, pop culture and new rhythmic music delivered with an upbeat attitude. With ten years on the air, JAMMiN boasts highly interacting listening both on air and online.

ENTERCOM | Dave Sax, DOS – ph: 503-223-1441; DSaxe@Entercom.com



www.espn deportes.espn.go.com | ESPN Deportes is a new Spanish language AM sports radio station delivering a passionate and relevant sports listening experience to the underserved Latino Sports Fan throughout the Portland metropolitan area. ESPN Deportes will be broadcast on the powerful AM 910 and AM 1390 frequencies and will broadcast Portland Trailblazers and Portland Timbers games in Spanish, along with a complete roster of ESPN's international soccer games and Spanish language sports programming.



www.1080thefan.com | ESPN Sports Radio 1080 The Fan is an all-sports format that delivers compelling sports talk and play-by-play 24-hours a day. Featuring a stellar line-up from Colin Cowherd in the mornings, to Dan Patrick mid-days and Primetime with Isaac and Big Suke in the afternoons, The Fan reaches an affluent and large male audience. The FAN is the Portland ESPN affiliate and broadcasts every major pro and college event, from March Madness to the Super Bowl. You know us, We know sports!



www.kgon.com | 92.3 KGON is Portland's Heritage Classic Rock station, celebrating 35 years of playing the best classic rock in Portland. From Mark & Brian in the morning to mid-days with Iris and afternoons with Glynn Shannon, KGON consistently reaches a huge population of men and women in Portland, playing the classics they grew up on: Led Zeppelin, Pink Floyd, The Who, Aerosmith, AC/DC, Tom Petty and The Rolling Stones. KGON Rocks!



www.947.fm | 25-34 year-old adults are moving to Portland faster than any of the country's Top 50 markets... and that is the core of 94/7fm Alternative Portland's 18-49 target audience. Playing a variety of alternative music, spanning a period of more than 25 years, 94/7fm stands by its mantra; inviting and implementing listener feedback and putting the music first, with personalities who are knowledgeable and passionate about what they play. It really is different here!



www.1051thebuzz.com | Home of Buzz Freeloaders. 105.1 The Buzz is Portland's exclusive Hot Adult Contemporary Radio station. The Buzz is a fun, high-energy radio station home to Portland's most popular local personalities who relate to the market demographic better than anyone. Long time favorites, Nelson & Terry in the Mornings have added familiar market personality Stacey Lynn to their show along with Producer Dan Clark. The Buzz also features midday host Sheryl Stewart and the wildly admired Afternoon Buzz with Daria, Mitch and Producer Ted. Kim Iverson of Your Time With Kim takes over at night delivering great topics and information to keep listeners up on all the latest lifestyle trends, tips. With a "red carpet radio" approach and appeal, The Buzz delivers the ultimate household decision-maker and spender-Women 25-44. The Buzz is home to one of the largest on-line databases in Portland Radio with over 90,000 members. The Buzz can reach your consumers.



www.thewolfonline.com | Since it hit the Portland market, The Wolf has dominated the Northwest Country landscape in every demographic, 18-34, 18-49 and 25-54! Loyal to the Wolf Credo, the station embodies the format in every aspect, while staying relevant and cutting edge with the latest trends and technology. The Wolf is #1 for New Country and THE Widest Variety with keystone local personalities Mike & Amy in the Morning, Savannah Jones during the middays, and Kris Valentine taking Portland listeners home in the afternoon. At night, The Wolf heads into the "2nd Shift" with Alan Kabel. This nationally syndicated show gives the loyal Country fans a resource and platform to interact with their favorite Country Artists. The Wolf delivers on all accounts, giving away the most free tickets to all of the greatest shows in the Northwest. Our passion and energy are reflected in the loyalty of our listeners and the successful results we've provided our advertising partners. With a database of over 85,000 Wolf Workforce members, you have a direct activation link to reach your target.



www.charliefm.com | With an unpredictable, non-conforming approach to Radio, 97-1 Charlie FM Plays Everything. Charlie plays the top hits from the 70's, 80's, 90's and a few random musical surprises. Charlie's variety and massive song collection is five times larger than most other stations'. Charlie FM's target audience is primarily adults aged 30-50 and skews slightly female. Charlie FM is filled with funny and playful characters from Charlie Girl to Charlie's Mom. 97-1 Charlie FM, We Play Everything.

WESTSIDE RADIO | Spencer Ruben, owner – ph: 503-640-1360; Spencer@KUIK.com



www.kuik.com | KUIK...NEWS/TALK/SPORTS...provides the best of both worlds! Broadcasting to the Portland Metro area with programming such as Glenn Beck, University of Washington Husky Football, National Champion Oregon State Beaver Baseball and San Francisco Giant's Major League Baseball. KUIK also focuses on Washington County with "Westside" news, talk and local high school football and basketball games. Other KUIK broadcasts include: NASCAR races, San Francisco 49ers and Oakland Raider NFL Football.

Powerful. Personal. Profitable.